



HANY KAMAL

CREATIVE GRAPHIC DESIGNER

Personal Information

2479 Primrose Ave,
Vista, CA 92083

info@hanykamal.net

760 201 7281

Languages

Arabic
Fluently

English
Good Spoken & Written

Computer Skills



Summary

I'm a graphic designer with over 10 years of experience, passionate about finding the best tools to execute content-driven visuals, and bringing visual identities to life through thoughtfully crafted print and digital designs.

I am a highly skilled and creative Graphic designer – self-motivated and self-reliant. I have a comprehensive understanding of Photoshop, InDesign, Illustrator, Adobe XD, and WordPress. I am a hardworking and ambitious individual but enjoy listening to the ideas and wishes of the customers, my priority is Clients satisfaction and the quality of the delivered artwork.



Skills

- Able to work under pressure and meet deadlines, and I am confident in my ability to do so.
- I'm not afraid to take creative risks and explore new ideas.
- I am always willing to learn and acquire new skills, ensuring that I stay at the forefront of the latest trends and technologies.
- As a good communicator and team player, I excel in collaborative environments, valuing the input of others while exercising individual initiative.
- Highly motivated, organized, and attentive to detail.
- I bring an energetic and ambitious approach to every project I undertake, and I am committed to delivering results that exceed expectations.



Education

Mira-Costa Collage, Graphic Design Major. 2020 - Present
Faculty of Arts, Sociology Department Ain Shams University, Cairo - Egypt. 2009
Al Abbasia School for Decorative Arts, Cairo - Egypt. 1999



Professional Accomplishments

2021 - Present
Vigitron INC.
Digital Marketing Associate

- Designed and develop Vigitron's website using a content management system (WordPress).
- Create and update daily social media content across all relevant platforms.
- Design, and launch marketing campaigns using digital media, including email marketing, social media ads, and Google Ads.
- Design and create product marketing materials, such as packages, manuals, labels, logos, brochures, exhibition materials, and other relevant materials.
- Monitor analytics weekly to measure the effectiveness of digital marketing strategies and make data-driven decisions.

Graphic Skills



Portfolio



[behance.net/hanykamal1](https://www.behance.net/hanykamal1)



www.hanykamal.net

2020 - Present (Remotely)

All State Security - Olarm Security - Magic TV Box - Germii - The Licks Roaming Sapiens Media - Printed Media - Tarouty Mushroom

Freelancer Graphic Designer

- Meet with clients to understand their design needs and objectives, and help them articulate their ideas in a workable way.
- Revise designs or project deliverables to meet specifications.
- Create visually appealing designs that are consistent with branding guidelines and company standards.
- Collaborate with other designers and team members to ensure consistency and quality of work.
- Keep up-to-date with the latest design trends, software, and tools.

2019 - 2020

Digital Ink.

Graphic Designer

- Creating layouts for various print and digital media, including magazines, brochures, advertisements, and website assets.
- Designing digital and print publications for Boss and Venture Magazines, with a focus on creating engaging and informative content for the target audience.
- Collaborating with cross-functional teams to deliver high-quality projects on time and within budget.
- Designing brochures, logos, company identities, website assets, and advertisements for clients.

2000 - 2018 / 2018 - Present (Remotely)

Egyptian Chefs Association

Graphic Designer & Printing Production Manager

- Designing the layout of art including arrangement, size, typography, and related aesthetic concepts.
- Creating advertisements, digital and print materials for Chefs Corner magazine, and social media campaign for clients.
- Designing the Egyptian Chefs Association booth for live cooking competitions and exhibitions.
- Coordinating with offset printing houses and color separation offices to obtain competitive quotes, ensure color accuracy, and meet project deadlines.
- Gathering information and materials to prepare work for completion.
- Assist and develop egyptchef's website using a content management system (WordPress).
- Design and create Egypt chef's Association educational materials, such as magazines, manuals, labels, recipes, bags, giveaways, logos, brochures, books, and other relevant materials.

All references, certificates and documents are available upon request.